

FOR IMMEDIATE RELEASE



FOR MORE INFORMATION:
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**Taking Them Out to the Ballgame:
TANK's Southbank Shuttle Offers Fast, Convenient Way to See the Reds**

(FT. WRIGHT, KY; March 7, 2007) – Ahhh...Opening Day. The peanuts...the popcorn...the parking nightmares. This season, fans heading downtown to see the hometown team are invited to skip the parking headaches and instead try another fan favorite: TANK's Southbank Shuttle. For just \$1 per ride, fans can catch a Southbank Shuttle every 15 minutes from all major hotels, convention centers and a number of other locations on both sides of the river, including:

Covington

- Kenton County Parking Garage at 3rd and Madison
- 5th & Bakewell (park free and catch the Shuttle on 6th St. in MainStrasse Village)
- Willie's Sports Café
- Embassy/Marriott Garage
- MainStrasse Village

Newport/Bellevue

- Newport on the Levee
- Riverboat Row
- World Peace Bell

Riders who use the shuttle to Reds games from pick-up points in Covington will disembark near the Freedom Center on Rosa Parks Drive (Vine St.) between Theodore Berry Way and Second Street. Riders from Newport will be dropped off at the base of the Taylor Southgate Bridge near U.S. Bank Arena. Once the game has ended, fans simply return to their original drop-off point to get a shuttle back to their cars– even if the game goes into extra innings.

One important note for all TANK riders: Between 9 a.m. and 3 p.m. on Reds Opening Day, the Southbank Shuttle and all TANK fixed route service will experience routing detours in downtown Cincinnati due to street closures and traffic detours resulting from the Opening Day parade. The Southbank Shuttle will remain on 2nd and 3rd Streets during the Parade. Regular fixed route passengers should pick up their bus on Fourth

Street at the Federal Reserve Building. Once the Parade has ended all regular service and routing will resume.

For more information, Reds fans are invited to call TANK at 859-331-TANK or go online at www.tankbus.org.

About TANK

The Transit Authority of Northern Kentucky is an integral part of the Northern Kentucky community, serving Boone, Campbell, and Kenton Counties as well as downtown Cincinnati for more than 30 years. Close to 4 million passengers each year rely on the more than 100 TANK buses throughout the region to get them where they need to be. TANK is on the web at www.tankbus.org.

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