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## **TANK Wins Award from National Transportation Association**

**American Public Transportation Association awards 1st place AdWheel to TANK for Colossal Coffee Contest at 2007 Annual Meeting in Charlotte, NC**

**October 9th, 2007** --Norfolk, VA - Today, TANK was recognized at the 2007 American Public Transportation Association's (APTA) Annual Meeting in Charlotte, NC for winning first place in the **PUBLIC RELATIONS CAMPAIGN** category of the 28th



Annual Adwheel Awards. As the first place winner in the category, TANK has the opportunity to win a grand prize in that division during the Annual Meeting.

The Colossal Coffee Contest, sponsored by TANK over the summer of 2007, was the winning submission for the AdWheel Awards. The Colossal Coffee Contest was a contest held to use local coffee shops and their patrons to highlight the fact that "TANK is everywhere" and that transit service touches small businesses and the community in a variety of ways.

"I am extremely proud our team," said Mary Lou Franzoni, General Manager of TANK.

"Receiving this national recognition is a great way to show the talents of our staff and our successful projects that tie us to the community in a creative way."

The APTA AdWheel Awards is an annual competition held to honor member organizations in areas of advertising, promotion, marketing, and communications. Entries were judged in groups by each system's number of annual passenger trips and are submitted at the organization's discretion for various categories including special events and online media. Winners were chosen and notified in August 2007 and will be recognized officially in October at the APTA Annual Meeting.

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