



# TANK General Manager Accepts New Position at First Transit

## PRESS RELEASE

David Malone, Chairman of the TANK Board of Directors, and Mark Donaghy, Vice President of First Transit, Incorporated jointly announced that effective May 1<sup>st</sup>, David Braun has accepted a position in the Business Development Group of First Transit. As a result of a sustained period of growth, the firm has reorganized and expanded its Business Development Group. Braun has accepted an opportunity to join the group, located in the company's North American headquarters in Cincinnati working in proposal development, pricing and new business outreach activities.

Vice President Mark Donaghy stated, "The combination of David's experience as a transit manager and Master of Business Administration degree will serve him well in his new role. First Transit is not only growing in its management services product line, but is also experiencing success in university and airport shuttle operations, call center management and human service transportation."

Braun has worked for First Transit for more than 16 years. Prior to coming to TANK, Braun was the General Manager of CityLink, the operating name of the Greater Peoria Mass Transit District in Illinois. Braun came to TANK in October of 2003.

During Braun's time as TANK General Manager, many positive changes have occurred including:

- The reorganization of the RAMP and DayTripper Services while continuing to meet the needs of the services' customers.
- The development of services to businesses, as well as the creation of a process for analyzing service requests from customers, businesses and internal sources.
- The development of a new budget model, and improved internal reporting and data management.
- Facility modifications that improve access, improve appearance, and allow people to become more proud of their environment.
- Worked to successfully pass interim legislation which allows TANK to continue operating its existing level of service.
- Development of a new Strategic Plan that serves as a business plan to guide management efforts.
- Movement towards service coordination with other agencies providing transportation, to improve the effectiveness of all transportation in the region.

"The board wishes to express its gratitude to David for his efforts during his time at TANK and wish him continued success as he takes on his new assignment" said Malone. A national search has been initiated by First Transit and the TANK board to seek out candidates to fill the general manager position.

Braun will continue to live in Boone County with his family.

###

### CONTACT:

Gina Douthat  
Director of Communications &  
Development

**Phone: (859) 814-2125**  
FAX (859) 578-6952

On Deadline?  
Call (513) 470-8771

TANK is the public transportation agency serving Northern Kentucky and downtown Cincinnati. TANK provides more than 4 million rides each year.

3375 Madison Pike  
Ft. Wright, KY 41017  
[www.tankbus.org](http://www.tankbus.org)