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Gateway Community and Technical College and TANK Partner to Provide Free Transit to Students, Faculty and Staff

U-Pass program begins August 1, 2008

NORTHERN KENTUCKY –JULY 2008 -- Gateway Community and Technical College and TANK announced a new partnership today establishing a new program, called U-PASS, which will allow all Gateway students, faculty and staff to ride TANK buses for free.

The U-PASS program includes all TANK routes – including the Southbank Shuttle – and riding is unlimited, beginning August 1, 2008.

Gateway President/CEO Dr. G. Edward Hughes said he was very pleased that the college was able to partner with TANK on the initiative. "Accessibility is a key part of our mission in providing postsecondary education and training," Dr. Hughes said. "The U-PASS program with TANK makes our campuses more accessible than ever to our students. It will also alleviate the burden resulting from rising gasoline prices."

There are no forms to fill out and no paperwork to sign. Anyone with a valid and current Gateway photo ID only needs to show the card to the bus driver to ride for free. ID cards are issued to students upon enrollment through the Student Affairs office.

TANK Deputy General Manager Andrew Aiello said that ease of use and cost savings are important factors to students. "We are excited to partner with Gateway to encourage bus

ridership and promote our environmentally friendly mode of travel to college students. This program will help students save money now that gas is at an all-time high and will allow them to have access to dependable transportation to go to class, to work and out with friends.”

A member of the Kentucky Community and Technical College System, Gateway tuition is roughly half the cost of any public university in Kentucky. Free transportation to Gateway campuses further eases the financial burden on Gateway students. “We are looking at all kinds of ways to help students reduce the costs of attending GCTC, and this is one way to help,” Dr. Hughes added.

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About TANK

The Transit Authority of Northern Kentucky is an integral part of the Northern Kentucky community, providing public transit service to Boone, Campbell, and Kenton Counties as well as downtown Cincinnati for more than 30 years. Close to 4 million passengers each year rely on the more than 100 TANK buses throughout the region to get them where they need to be.

TANK is on the web at www.tankbus.org.

About Gateway Community and Technical College

Gateway Community and Technical College is accredited by the Council on Occupational Education and offers educational opportunities to more than 3,000 students in 30 program areas. Classes are offered at three Gateway locations: Boone County, Covington/Park Hills, and Edgewood. Students earn associate degrees, diplomas and certificates at the two-year college. Through partnerships with more than 400 local businesses, Gateway provides customized, short-term training to more than 3,000 other people. Find out more at www.gateway.kctcs.edu. Gateway Community and Technical College is one of 16 colleges that comprise the Kentucky Community and Technical College System. For most Kentuckians, higher education begins here. For more information, visit www.kctcs.edu.