

FOR IMMEDIATE RELEASE



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***Riding the Bus with My Sister: A True Life Journey*
The Inspiring, True Story Comes to CBS on May 1, 2005**

(FT. WRIGHT, KY; MODATE, 2005) – If you've ever longed to reconnect with a loved one in today's busy world of work and home responsibilities, the Hallmark Hall of Fame adaptation of *Riding the Bus with My Sister* will inspire you to make the time. Airing on May 1, 2005, the movie (based on the book by Rachel Simon) is the uplifting story about how spending a year riding the bus with her sister brought about life-changing experiences for the author.

Rachel, a busy and ambitious professor and writer portrayed by Andie MacDowell, is asked by her sister Beth, a spirited, independent woman who has mental retardation, to join her in riding the bus. Through their journeys on the city bus, Beth, portrayed by Rosie O'Donnell, is able to show her sister the vibrant community that can be found on the bus and the "way that destinations are sometimes less meaningful than journeys."

The community of people found at any time on our buses is one that is based in friendship, compassion and the heroes of everyday life, says Gina Douthat, Director of Communications at TANK. "Every month, we hear stories about drivers and passengers that inspire each other and those around them with their insight, generosity, humor and/or good nature. On the bus, a simple action can make a real difference in another person's life – even if just for a moment."

TANK and Metro are asking passengers to tell their story. Passengers may submit examples of how using public transportation has impacted their lives. Stories about drivers, fellow riders or the freedom riding the bus provides may be submitted to info@tankbus.org or mailed to 3375 Madison Pike, Ft. Wright, Kentucky Attention Marketing Department. Several contributors will win prizes including a copy of the book, "Riding the Bus with My Sister."

Copies of the book can be found at Boone, Kenton and Campbell County libraries in Kentucky and at the Public Library of Greater Cincinnati and Hamilton County Library in Ohio. In addition,

Barnes & Noble Booksellers has partnered with TANK and Metro to offer *Riding the Bus With My Sister* as a featured book at all Greater Cincinnati locations from April XX – May XX.

In Cincinnati and Northern Kentucky, *Riding the Bus With My Sister* is scheduled to air on Sunday, May 1, 2005 at 9 p.m. on WKRC, Channel 12. For more information, call TANK at 859-331-TANK or go online at www.tankbus.org.

About TANK

The Transit Authority of Northern Kentucky is an integral part of the Northern Kentucky community, serving Boone, Campbell, and Kenton Counties as well as downtown Cincinnati for more than 30 years. Close to 4 million passengers each year rely on the more than 100 TANK buses throughout the region to get them where they need to be. TANK is on the web at www.tankbus.org.

About Metro

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