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TANK Kiosk at CVG Provides Information About Transit Trips To/From Airport

FOR IMMEDIATE RELEASE

(Hebron, KY) – October 2011-- TANK has placed an information kiosk at the Airport in an effort to help CVG passengers and employees access information about the public transit system.

Located in Terminal 3 Baggage Claim, the kiosk is an interactive kiosk that allows passengers to learn when the next bus to downtown Cincinnati's business district leaves the CVG Airport. The kiosk allows users to search any transit trip via the Google Transit tool.

"The kiosk is in the perfect location to provide accurate information to potential users of the Airporter express route, which travels directly between CVG and downtown Cincinnati. The kiosk is located right at the spot when a passenger would be making their transportation decision...TANK will now be known as a real option for people wanting to make that fast trip into downtown," said Gina Douthat, TANK spokesperson. "TANK receives hundreds of queries each month directly from the CVG website, so we know that there is a large group of travelers out there that want to be able to use public transportation to get to their destination after they arrive at CVG."

The kiosk was programmed by students from NKU's Center for Applied Informatics (CAI), using technology infrastructure investments that have been made over a several year partnership between NKU's CAI and TANK.

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Photo of the kiosk is attached.

BACKGROUND:

About the Center for Applied Informatics

The Center for Applied Informatics (CAI) within NKU's College of Informatics provides students extensive access to internships, cooperatives and experiential learning in a real-world environment. Via CAI, the university directly contributes to the development of the commonwealth and region by connecting the best informatics students, professional staff and award-winning faculty with businesses and organizations seeking expertise. This collaboration forms the building blocks of student academic success and business innovation both locally and world-wide. Learn more at <http://cai.nku.edu>.

About the IMI

The IMI in the College of Informatics at NKU is a prototypical institution, showing how academic and business organizations can work together for regional good. The IMI enhances student success and the mission of informatics through community engagement and managed co-ops. Visit <http://imi.nku.edu> for more information.

About the Transit Authority of Northern Kentucky

The Transit Authority of Northern Kentucky is an integral part of the Northern Kentucky community, providing public transit service to Boone, Campbell, and Kenton Counties as well as downtown Cincinnati for more than 35 years. Close to 4 million passengers each year rely on TANK buses throughout the region to get them where they need to be. Visit TANK on the web at www.tankbus.org.