



# TANK WELCOMES EUROPEAN STYLE BUS TO FLEET

## MEDIA ADVISORY

### PHOTO ATTACHED

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**Ft. Wright** –November 9, 2006 – Northern Kentucky Bus Riders:  
Meet the sleek design and maximum comfort of TANK’s newest buses.

Designed for use on TANK Express routes, TANK has welcomed 10 new Bus Rapid Transit (BRT) style buses to the fleet. The buses offer customers many creature comforts formerly only found in over-the-road style coaches. These include:

- High backed, wide cushioned reclining seats
- Individual air vents and lamps
- Luggage racks
- Continuation of TANK’s Low-Floor design for easy boarding for all passengers, including those with mobility impairments
- And the sleek, modern exterior design created to be eye-catching and “rail-like”.

The buses make their introduction to TANK riders on Thursday, November 9. The buses will be operating on the following routes:

- |                    |                            |
|--------------------|----------------------------|
| 2X Airport Express | 17X Buttermilk Park & Ride |
| 22X Mt. Zion P&R   | 26X Alexandria             |
| 30X Independence   | 32X Burlington             |

TANK purchased 10 BRT buses in an effort to begin encouraging more suburban residents to take advantage of transit.

“By adding a comfortable, attractive ride to our already convenient park and ride locations and fast express service, we hope to turn the heads of some of the Northern Kentucky residents that work downtown and have never taken the time to investigate using TANK. TANK offers a great alternative to chasing the lowest gas prices and is convenient for employees in all types of workplaces,” states TANK GM Dave Malone.

TANK is the public transportation agency serving Northern Kentucky and downtown Cincinnati. TANK provides more than 4 million rides each year.

These buses are slated to add wireless internet access capability in the beginning of 2007, making it possible for passengers to connect to the internet via a personal laptop on the bus.

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