

FOR IMMEDIATE RELEASE



Contact:

Gina Douthat

TANK

859/814-2125

gdouthat@tankbus.org

WINTER DRIVING ADVISORY

Top 10 reasons to take TANK when the weather turns wintry

- 1) You'll always have a great view through large windows to watch other vehicles slide on the icy roadways.
- 2) You won't have to grip the steering wheel. You can hold your coffee mug in one hand and your newspaper in the other.
- 3) You'll stay toasty on TANK. No waiting for your car's engine to heat up.
- 4) You can get there from here. TANK connects to downtown Cincinnati and to major workplaces in Northern Kentucky.
- 5) "Lots" of convenience: TANK has 19 lots, in fact – a network of free Park & Ride locations across Boone, Campbell & Kenton counties.
- 6) In a hurry? TANK's Express Service buses travel downtown on interstate and highway routes.
- 7) It's there. Seven days a week. 365 days a year. Through sleet, snow and rain.
- 8) Do the math: it's cheaper than driving. TANK's fare is only \$1.25.
- 9) You'll be in good company; TANK carried more than 3.6 million passengers last year.
- 10) Rain, mixed with snow. Temperatures falling. Hazardous conditions. *Need we say more?*

Winter advice: Don't drive; take TANK.

Bus schedules and other information are available at www.tankbus.org or by calling the Transit Authority of Northern Kentucky at (859) 331-TANK.

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Editors/Producers: Live interviews available from TANK to enhance your news, weather and traffic reports.