

Rates and Data



EXTERIOR KING SIZE - 30" x 144"



Showing #	Units	1 Mo.	3 Mos.	6 Mos.	12 Mos.
#100	36	\$6,480	\$5,940	\$5,760	\$5,580
#50	18	3,240	2,970	2,880	2,790
#25	9	1,620	1,485	1,440	1,395
UNIT	1	180	165	160	155

EXTERIOR QUEEN SIZE - 30" x 108"



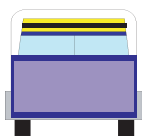
Showing #	Units	1 Mo.	3 Mos.	6 Mos.	12 Mos.
#100	36	\$5,760	\$5,220	\$4,860	\$4,500
#50	18	2,880	2,610	2,430	2,250
#25	9	1,440	1,305	1,215	1,125
UNIT	1	160	145	135	125

EXTERIOR TAILLIGHT - 21" x 70"



Showing #	Units	1 Mo.	3 Mos.	6 Mos.	12 Mos.
#100	36	\$5,760	\$5,220	\$4,860	\$4,500
#50	18	2,880	2,610	2,430	2,250
#25	9	1,440	1,305	1,215	1,125
UNIT	1	160	145	135	125

BACK ATTACK DISPLAY - 37" x 75"



Monthly Cost: \$195.00 each
More than twice the size of a regular taillight display!

EXTERIOR HEADLIGHT - 17" x 32"



Showing #	Units	1 Mo.	3 Mos.	6 Mos.	12 Mos.
#100	36	\$1,980	\$1,620	\$1,080	\$1,260
#50	18	990	810	540	630
#25	9	495	405	270	315
UNIT	1	55	45	30	35

INTERIOR DISPLAY - 11" X 28"

\$9.00 per unit, per month

SUPER KING DISPLAY - 48" x 204"



Monthly Cost: \$270.00 each
58% larger than the traditional king display.

KING KONG DISPLAY - 108" x 240"



BIG is BETTER! Our 180 sq.ft. Traveling Billboard spans wheel to wheel, wrapping windows to the top of the bus. If IMPACT is what you need. Go...KING KONG!
Monthly Cost: \$400.00 each

ILLUSTRATED BUS



For advertisers who always think BIG! If you really want to reach out and grab the Northern Kentucky consumer, an Illustrated Bus is for you!
\$1,900 per month, 12 month contract

TERMS AND CONDITIONS

PRODUCTION: Furnished by advertiser. 15% commission to recognized advertising agencies. Terms: cash. All billing is monthly and due when rendered. All advertising production materials are to be furnished by advertiser two weeks before start date. All advertising copy is subject to approval and may be rejected or removed if considered to be objectionable by TANK.

EXTERIOR ADVERTISING: Allow 1" all sides as margin. Posters printed on coroplast or Busmark vinyl. Tails may be printed on .060 polystyrene or vinyl.
INTERIOR ADVERTISING: Allow 1/2" all sides as margin. Posters printed on .015 polystyrene or light colored 5-ply stock, horizontal grain.

DELIVER ALL POSTERS TO:

TANK
3375 Madison Pike
Ft. Wright, KY 41017
859-814-2136 Attention: Robin Newsome
Effective 11/07