



**SUCCESS**

**It's hard  
to believe  
how far  
we've come**

**TANK**

**TRANSIT AUTHORITY OF NORTHERN KENTUCKY**

**Annual Report 2005**



## Our Mission

*The mission of TANK is to provide safe, reliable, customer-oriented transportation for the people of our community. TANK is committed to providing transportation services that address current and future needs of the community. TANK pledges to keep abreast of advanced technologies and to provide services which will improve traffic flow, protect the environment and assist in the economic development of the Northern Kentucky region.*



# Quick Facts

Due to the variety of services we offer our fleet varies from full size buses, to RAMP (Regional Area Mobility Program) and DayTripper vehicles. At present we have 88 full size buses, 13 midsize buses, 21 small buses and 6 Day Trippers vans.

## Behind the Scenes

### Employees

- Maintenance = 43
- Operations = 165
- Administrative = 47

### Passengers

- Weekday Average = 1,300
- Saturday Average = 5,811
- Sunday Average = 3,377

### Fare Structure

- Regular fare \$1.25
- Senior/Disabled fare \$.50
- Ticket Book \$11.25
- Reduced fare monthly Sticker \$20
- Monthly Pass \$45
- TANK/METRO Pass \$70



# Board of Directors FY 2005

## **Kenton County**

Gageby Gaither  
David C. Sogar  
Harry L. Riggs, Jr.

## **Boone County**

Bob Boswell, Jr.  
Vivian Llambi  
Don McMillian

## **Campbell County**

Dale L. Furtwengler  
James A. Daley

## **Legal Counsel**

David A. Schneider

## **Secretary/Treasurer**

David L. Anneken

# TANK Management Leadership

## **General Manager**

David B. Malone

## **Director of Communications & Development**

Gina Douthat

## **Director of Maintenance**

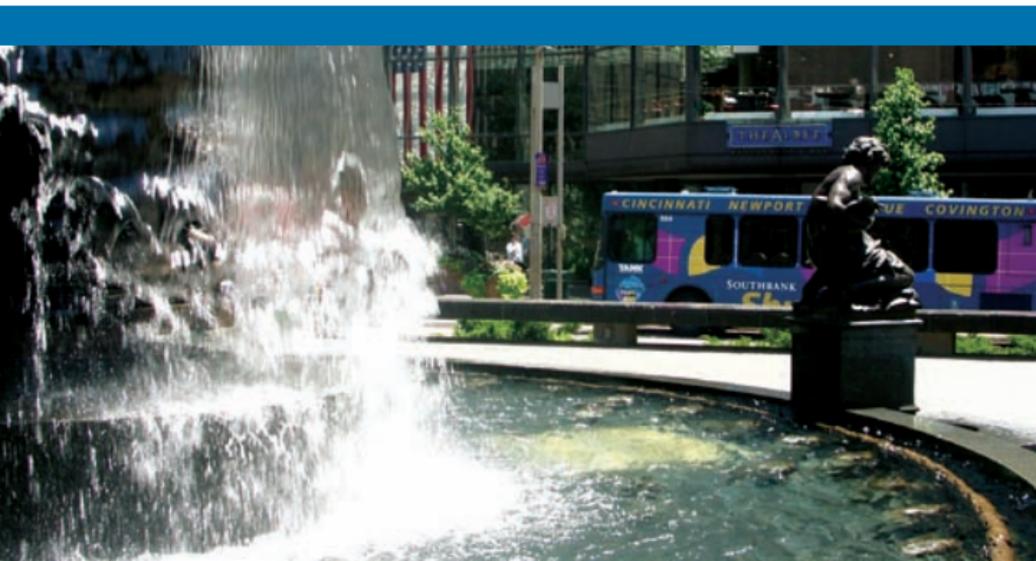
Don Neltner

## **Director of Operations**

Terri Pierce

## **Director of Finance & Administration**

Allison Ledford



# Our Focus

TANK is the leader in providing transportation solutions and options to residents of Northern Kentucky. Our Park and Ride service supports the expansion of Northern Kentucky's outlying neighborhoods and communities. Our RAMP Service provides invaluable opportunities to customers with special needs, while our DayTripper operates to ensure seniors have a service they can trust. Our fixed route service meets the needs of communities and neighborhoods as they continue their economic growth. The Northern Kentucky riverfront is serviced by the popular Southbank Shuttle which offers access to attractions on both sides of the river. These services are an integral part of the economic development of Northern Kentucky we continue to build upon.

## TANK's Funding

### Total Budget

- Operating = \$15.5 million
- Capital = \$3.7 million
- Total Budget = \$19.2 million

### Source of Funds

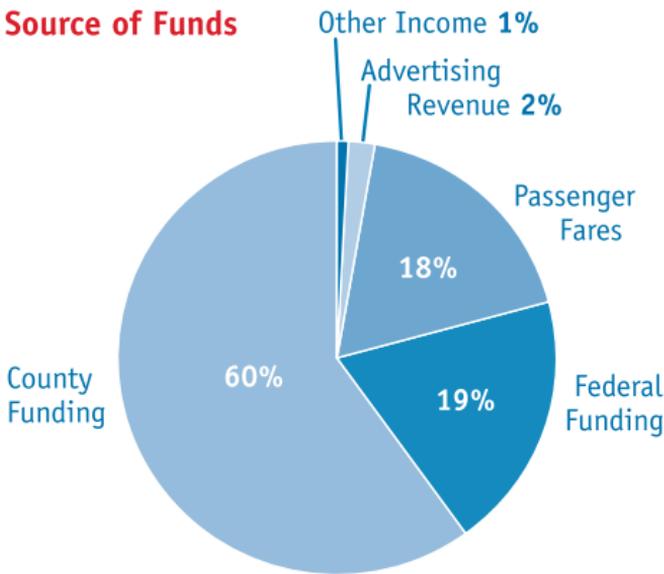
The primary source of funding that supports TANK comes from Boone, Campbell and Kenton counties. This graph shows the sources from which TANK is funded. While local funding makes up more than  $\frac{1}{2}$  of our total budget; it is important to note that fares and federal funding make up a significant portion as well.



## Source of Funds (continued)

The federal government continues to fund transit capital needs and continues to play a large role in supporting TANK. Federal funding allows TANK to have a solid bus replacement plan and to continue to plan for the future by expanding our park and ride network. Our federal representatives (both Congressmen and Senators) have been successful in securing earmark dollars for TANK. In addition, TANK has applied for and received CMAQ funding for projects in this fiscal year.

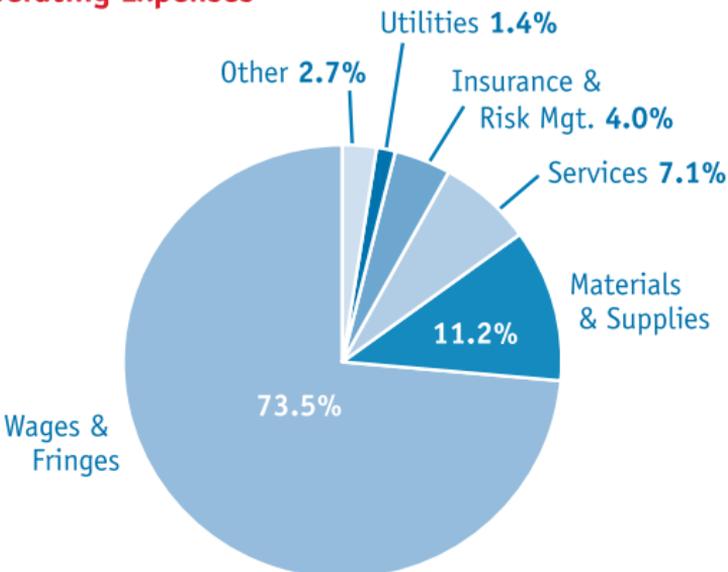
### Source of Funds



## Where the Money Goes

This graph shows how TANK's operating expenses are divided. As a service provider the majority of expenses are in the labor and benefits area. The graph illustrates this.

### Operating Expenses



# Holiday Shopper Shuttle

The launch of the first holiday shopper program proved a tremendous success in FY 2005. TANK worked directly with the activities directors from Northern Kentucky senior facilities to create this unique service. The program was designed to allow seniors the ability to shop for the holidays, enabling them to go to multiple destinations on different days including Florence Mall, Super Wal-Mart in Ft. Wright and Alexandria Village Green. Fourteen facilities throughout Northern Kentucky participated in the program and over 540 round trips were provided between Thanksgiving and Christmas. Not only was the service a tremendous success but it came in under budget, only using 34% of the allotted funds. Plans have been made to continue this program in upcoming years due to its tremendous success and positive feedback.

**HOLIDAY  
SHOPPING  
SHUTTLE**

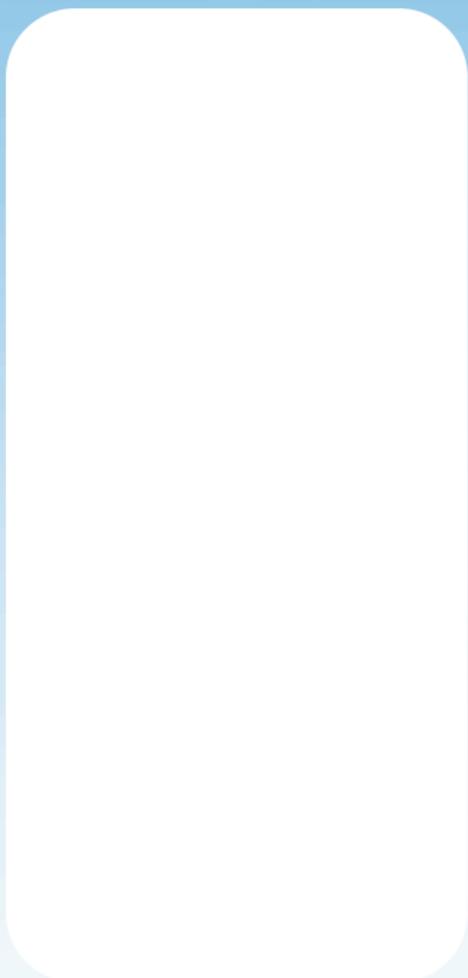


**3375 Madison Place  
Ft. Wright, KY 41017**

**859-331-TANK • [www.tankbus.org](http://www.tankbus.org)**

## **Hours of Service**

TANK operates from approximately 4:00 a.m.  
to 1:00 a.m. seven days a week 365 days a year.





**FUTURE**

**It's easy to  
see where  
we're going**

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# Transit Network Study

## Looking toward the future

Northern Kentucky is changing daily and our region needs to plan for those changes. In February of 2005, TANK initiated the TANK Transit Network Study. The purpose of this study is to closely examine the trends, challenges and opportunities facing Northern Kentucky to create a plan for public transportation. Once complete, this plan will serve as a guideline for future operation and investment to the year 2030.

The Transit Network Study has helped to create a regional dialogue about TANK's role in continuing to develop a promising future for Northern Kentucky. The study addresses the value of our regional transportation system along with the needs and desires of the people who matter most: those who live and work in Northern Kentucky. Representatives from over 20 public and private agencies have come to the table to join the TANK Transit Network Study Advisory Team.

TANK has also engaged the public in the decision-making process. TANK held three public forums to gather valuable feedback from our passengers and Northern Kentucky citizens.

## Draft Recommendations

The information gathered to date was used to help the study team create recommendations and alternatives for service and capital investment to the year 2030.

### Draft Short-Term Recommendations

Over 25 specific short-term changes have been recommended. These changes focus on low-cost and no-cost approaches to attracting new riders and adding efficiency to the existing TANK transit network.

### Draft Long-Term Recommendations

The long-term recommendations represent the vision of what TANK will look like and how it will operate 10 to 25 years from now. This vision calls for a rapid, efficient,

and user-friendly transit system. This includes Rapid Transit Ways to get buses out of traffic and to their destination, Transit Hubs as areas to bring multiple routes together and provide frequent service to passengers, major improvements to transit stops, and improved transit technology including real-time passenger information.

## Next Steps

FY 2006 will be an exciting time for TANK and the Transit Network Study. TANK's consultant will use sophisticated computer modeling software to objectively test the benefits of the recommendations mentioned above. These tests, along with the feedback from the public and the Network Study Advisory Team, will help polish the plan into a set of final recommendations. By the end of FY 2006, TANK will begin making the first phases of this vision a reality.

## House Bill 400

As many of you know, over the past fiscal year TANK faced a complicated and potentially devastating funding scare.

During that time, members of the business community, local and state politicians and residents joined together to support TANK. On behalf of everyone at TANK and our Board of Directors, we would like to take this opportunity to thank those who provided support toward a solution to this funding crisis.

House Bill 400 is enabling TANK to continue to serve Boone, Kenton and Campbell counties as a short term fix to continuing to fund transit

TANK transports more than 11,000 Northern Kentucky residents to jobs, medical appointments, shopping and a variety of other destinations daily. TANK services provide not only support to those with no other transportation options; they provide substantial benefit to the region by reducing traffic, fuel consumption and automobile emissions. TANK has grown over the years to meet the increasing needs of the region. Looking to the future, TANK hopes to continue growth and see a truly dedicated source of funding. Such funding in the future would enable TANK to continue to serve as an effective transportation system. Again, thank you for your support.



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