Mission
The Mission of TANK is to provide safe, reliable, customer-oriented transportation for the people of our community. TANK is committed to providing transportation services that address the current and future needs of the community. TANK pledges to keep abreast of advanced technologies and to provide services which will improve traffic flow, protect the environment and assist in the economic development of the Northern Kentucky region.

Board of Directors
BOONE COUNTY
Steve McCoy
Timothy Donoghue
Bryan Carlisle

CAMPBELL COUNTY
Dale Furtwengler
Bill Voelker
Brian Ellerman

KENTON COUNTY
Jean Miller
Harry Riggs, Jr.
David Sogar

LEGAL COUNSEL
David Schneider

SECRETARY/TREASURER
David Anneken

Management
GENERAL MANAGER
Mary Lou Franzoni

DEPUTY GENERAL MANAGER
Andrew Aiello

Ridership Highlights
Passengers
13,227 Weekday Average 6,354 Saturday Average 4,103 Sunday Average

Five-year Snapshot of Ridership

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>% Increase from the previous year</td>
<td>-4.31%</td>
<td>5.09%</td>
<td>1.41%</td>
<td>5.23%</td>
<td>-1.80%</td>
</tr>
<tr>
<td>All Modes</td>
<td>3,485,017</td>
<td>3,662,257</td>
<td>3,713,736</td>
<td>3,907,960</td>
<td>3,837,575</td>
</tr>
<tr>
<td>Fixed Route</td>
<td>2,905,104</td>
<td>3,028,980</td>
<td>3,043,892</td>
<td>3,340,987</td>
<td>3,346,720</td>
</tr>
<tr>
<td>Southbank Shuttle</td>
<td>490,035</td>
<td>537,040</td>
<td>571,656</td>
<td>464,972</td>
<td>384,970</td>
</tr>
<tr>
<td>Special Services</td>
<td>89,878</td>
<td>96,237</td>
<td>98,188</td>
<td>102,001</td>
<td>105,885</td>
</tr>
</tbody>
</table>

Google Transit
Using TANK to travel around our community is now ‘just a Google away’ thanks to the next generation of online trip planning that was unveiled by TANK, NKU, and Google in 2009. This partnership produced powerful new tools to help TANK riders get where they need to go more quickly and easily than ever before. TANK customers can now plan their trips anytime with the free, easy-to-use online trip planner from both the TANK website – www.tankbus.org – and directly from www.google.com/transit. The Transit Trip Planner is built on a highly successful platform developed by the Transit arm of the world’s largest search engine, Google. The new trip planner was a year-long collaborative effort between NKU and Google Transit to provide free, web-based trip planning services to TANK customers. TANK was the first transit system in Kentucky and in the region to share our schedule data with Google and tap into this powerful toolset. TANK’s Google Transit web interface is simple to use and offers the convenience of personalized trip-planning anytime passengers need it from anywhere.

Convention Pass
TANK launched a pilot program to make convention transportation simple, affordable, and convenient. Conventioneers can now pre-purchase unlimited -ride transit passes to be used throughout the duration of their convention.
Financial Revenue and Expenditures

The main source of funding supporting TANK comes from Campbell, Kenton, and Boone counties. The graphs below show funding highlights for FY2009.

**Operating Revenue**

- Local (County) 74%
- Passenger Revenue 21%
- Other Income 3%
- Federal 1%
- TANK Reserves 1%

**Operating Expenses**

- Wages & Fringes 71%
- Fuel 14%
- Services 4%
- Materials & Supplies 4%
- Other 3%
- Insurance & Risk Management 3%
- Utilities 1%

**Source of Funds**

- Local Funding 14,795,471 74.40%
- Passenger Revenue $4,098,984 20.61%
- Other Income 658,859 3.31%
- Federal Funding 208,474 1.05%
- TANK Reserves 125,000 0.63%
- State Funding - 0.00%
- Total $19,886,824 100%

**Use of Funds**

- Wages & Fringes $14,111,422 70.96%
- Fuel 2,705,935 13.61%
- Services 810,163 4.07%
- Materials & Supplies 779,638 3.92%
- Other 665,598 3.35%
- Insurance & Risk Management 528,379 2.66%
- Utilities 285,689 1.44%
- Total $19,886,824 100%

**Capital Program**

- TANK buses 72%
- RAMP Vans 10%
- Facility Renovation 13%
- Systems 2%
- Other 3%

**Capital Purchases (FY 2009)**

- TANK Buses (FRT) $2,319,548 72.25%
- RAMP Vans (DRT) 324,170 10.10%
- Facility Renovation 428,915 13.36%
- Other 88,376 2.75%
- Systems (Information & Technology) 49,351 1.54%
- Total $3,210,360 100%

**Source of Capital Funds**

- Federal $2,997,497 93%
- State 212,863 7%
- Local - 0.00%
- Total $3,210,360 100%

**Service Area**

TANK provides transit service in 35 cities within Kenton, Campbell and Boone County encompassing 267 square miles.