Mission

The Mission of TANK is to provide safe, reliable, customer-oriented transportation for the people of our community. TANK is committed to providing transportation services that address the current and future needs of the community. TANK pledges to keep abreast of advanced technologies and to provide services which will improve traffic flow, protect the environment and assist in the economic development of the Northern Kentucky region.

Board of Directors

BOONE COUNTY
Steve McCoy
Timothy Donoghue
Bryan Carlisle

CAMPBELL COUNTY
Dale Furtwengler
Bill Voelker
Brian Ellerman

KENTON COUNTY
Jean Miller
Harry Riggs, Jr.
David Sogar

LEGAL COUNSEL
David Schneider

Management

GENERAL MANAGER
Andrew Aiello

TANK Capitalizes on Federal Programs to improve Transit Infrastructure

Fiscal Year 2010 was a year of contrasts. On the operating side of the TANK budget, local operating revenues were constrained due to the economic recession, forcing austerity measures within the organization. However, on the capital side of the TANK budget, a host of federal programs dramatically increased the amount of available funding for transit infrastructure.

TANK was strategic in its approach to receiving and spending these federal capital dollars. By identifying critical, long-overdue needs first, TANK took advantage of the federal stimulus package (ARRA) to improve its position over the long term. TANK was able to implement approximately $7 million in capital projects in FY 2010; almost triple the typical annual amount. TANK was able to replace obsolete vehicles, upgrade outdated fare collection and communication systems, and repair damaged concrete at the TANK facility. All of this investment was managed and implemented by the existing TANK staff and occurred with virtually zero investment of local dollars.

Ridership Highlights

Passengers

13,227 Weekday Average  6,354 Saturday Average  4,103 Sunday Average

Five-year Snapshot of Ridership

<table>
<thead>
<tr>
<th></th>
<th>FY2006</th>
<th>FY2007</th>
<th>FY2008</th>
<th>FY2009</th>
<th>FY2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>% Increase from the previous year</td>
<td>5.09%</td>
<td>1.41%</td>
<td>5.23%</td>
<td>-1.80%</td>
<td>-7.14%</td>
</tr>
<tr>
<td>All Modes</td>
<td>3,662,257</td>
<td>3,713,736</td>
<td>3,907,960</td>
<td>3,837,575</td>
<td>3,563,533</td>
</tr>
<tr>
<td>Fixed Route</td>
<td>3,028,980</td>
<td>3,043,892</td>
<td>3,340,987</td>
<td>3,346,720</td>
<td>3,133,287</td>
</tr>
<tr>
<td>Southbank Shuttle</td>
<td>537,040</td>
<td>571,656</td>
<td>464,972</td>
<td>384,970</td>
<td>326,678</td>
</tr>
<tr>
<td>Special Services</td>
<td>96,237</td>
<td>98,188</td>
<td>102,001</td>
<td>105,885</td>
<td>103,588</td>
</tr>
</tbody>
</table>
Financial Revenue and Expenditures

The main source of funding supporting TANK comes from Campbell, Kenton, and Boone counties. The graphs below show funding highlights for FY2010.

### Operating Revenue

<table>
<thead>
<tr>
<th>Source of Funds</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local Funding</td>
<td>14,795,471</td>
<td>74.74%</td>
</tr>
<tr>
<td>Passenger Revenue</td>
<td>3,940,591</td>
<td>19.91%</td>
</tr>
<tr>
<td>Other Income</td>
<td>614,653</td>
<td>3.10%</td>
</tr>
<tr>
<td>Federal Funding</td>
<td>445,336</td>
<td>2.25%</td>
</tr>
<tr>
<td>TANK Reserves</td>
<td>-</td>
<td>0.00%</td>
</tr>
<tr>
<td>State Funding</td>
<td>-</td>
<td>0.00%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$19,796,051</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

### Operating Expenses

<table>
<thead>
<tr>
<th>Use of Funds</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wages &amp; Fringes</td>
<td>14,332,279</td>
<td>72.40%</td>
</tr>
<tr>
<td>Fuel</td>
<td>1,890,906</td>
<td>9.55%</td>
</tr>
<tr>
<td>Services</td>
<td>910,133</td>
<td>4.60%</td>
</tr>
<tr>
<td>Materials &amp; Supplies</td>
<td>1,070,233</td>
<td>5.41%</td>
</tr>
<tr>
<td>Other</td>
<td>542,847</td>
<td>2.74%</td>
</tr>
<tr>
<td>Insurance &amp; Risk Management</td>
<td>773,467</td>
<td>3.91%</td>
</tr>
<tr>
<td>Utilities</td>
<td>276,186</td>
<td>1.40%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$19,796,051</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

### Capital Program

**Service Area**

TANK provides transit service in 35 cities within Kenton, Campbell and Boone County encompassing 267 square miles.

**Employees**

- 44 Maintenance
- 205 Operations
- 14 Administration

**Miles Traveled by TANK**

- 3,615,979 Fixed Route
- 983,480 Demand Response
- 4,599,459 Total

TANK has three major ways of helping our customers

Customer Service Call Center: TANK’s information center receives an average of 139,730 calls each year.

Bus Stop Service Outlet: TANK operates the downtown Cincinnati Bus Stop to allow passengers to receive information and buy passes.

Website: TANK’s website received 178,189 hits in FY2010.

Google Transit: TANK’s trip planner received 55,706 direct trip requests.

**Use of Funds**

- TANK Buses 54.06%
- Fare Collection Equipment 24.94%
- Facility Renovation 7.13%
- RAMP Vans 1.13%
- Service Vehicles 8.87%
- Systems 1.99%
- Other 7.88%

**Capital Purchases (FY 2010)**

- TANK Buses 3,783,872 54.06%
- Fare Collection Equipment 1,745,558 24.94%
- RAMP Vans 79,099 1.13%
- Facility Renovation 499,173 7.13%
- Other 551,639 7.88%
- Systems (Information & Technology) 279,608 3.99%

**Total** 6,999,540 100%

**Source of Capital Funds**

- Federal 6,858,664
- State 133,955
- Local 6,921

**Total** 6,999,540