

TRANSIT AUTHORITY OF NORTHERN KENTUCKY
Board of Directors
January 8, 2020

The TANK Board of Directors meeting was called to order at 5:30 p.m. on Wednesday, January 8, 2020 at the TANK Offices at 3375 Madison Pike, Ft. Wright, KY 41017 by Mr. Brian Ellerman, Board Chair. Mr. Ellerman requested all to stand for the Pledge of Allegiance.

In attendance were: Mr. Brian Ellerman, Board Chair; Mr. Tim Donoghue; Mr. Scott Guenther; Mr. Jim Parsons; Mrs. Gina Rittinger; Mr. Dave Sogar; Ms. Laura Thompson; Mr. Bill Voelker; Mr. Andrew Aiello, General Manager; Mr. Mike Duncan, Legal Counsel and Mrs. Nancye McClanahan, Executive Assistant/Board Secretary.

Absent from the meeting was. Mr. Ed Kuehne, Vice-Chair.

Mr. Ellerman asked for a motion to approve the November 13, 2019 Board Minutes. ***Mr. Tim Donoghue made a motion to accept the Board minutes of November 13, 2019. The motion was seconded by Mr. Bill Voelker. MOTION PASSED.***

Mr. Ellerman then asked for a motion to approve the *Special Board* meeting minutes of December 3, 2019. ***Mr. Tim Donoghue made a motion to accept the Special Board Meeting minutes of December 3, 2019. The motion was seconded by Mr. Bill Voelker. MOTION PASSED.***

Mr. Ellerman then asked for a motion to approve the *Special Board* meeting minutes of January 2, 2020. ***Mr. Scott Guenther made a motion to accept the Special Board Meeting minutes of January 2, 2020. The motion was seconded by Mr. Bill Voelker. MOTION PASSED.***

AUDIENCE RECOGNITION – Mr. Ellerman

- Mr. Ellerman asked if there was any audience recognition and there was one (1) person that expressed interest to address the Board of Directors. Mr. Joe Schwerling of Ft. Thomas, KY expressed his concerns and suggestions regarding the proposed Route re-design for TANK service. He said he feels it is important to maintain a minimum level of service, particularly within the larger communities. Mr. Ellerman thanked Mr. Schwerling for his comments and indicated the importance of receiving feedback from the community.
- Mr. Ellerman indicated that we did not conduct committee meetings this month and asked Mr. Aiello for his report.

GENERAL MANAGERS REPORT – Mr. Aiello

- Mr. Aiello reported on the following:
 - Mr. Aiello referred to Resolution 2020.03. This is a standard Resolution that we pass every year. The Board gives authorization to Staff to execute Federal Grants. It is required by FTA and is being presented to you for consideration – Resolution 2020.03.

Mr. Parsons made a motion to approve Resolution 2020.03. Mr. Voelker seconded the motion. MOTION PASSED.

- Mr. Aiello referred to the November TFY 2020 Financial Statements within the Board packet. Mr. Aiello reported ridership for the month of November was down 2.8%. We continue to operate under budget for the month and also under budget for the year. He said that he would be happy to answer any questions.
- Mr. Aiello asked Mrs. Douthat for an update on the Mobile Ticketing Validators. Mrs. Douthat reminded the Board that we launched mobile ticketing in the fall and the next step was to have *validators* installed on our fleet. Validators would electronically validate tickets – instead of the operator visually validating the ticket. The customer would put their phone on this device and it would determine whether the fare would be a *yes* or *no*.

We worked with NeoRide and they were able to obtain State of Ohio grant funding for the Ohio transit agencies. Therefore, the Ohio agencies are moving forward to purchase. At this point, the cost for TANK to purchase and install the validators is much too high (over \$500,000) relative to the amount of fare revenue we take in through mobile ticketing. Therefore, we will wait for the technology to become more affordable and other opportunities to apply for outside funding for this project.

- Mr. Aiello reported that the FTA Triennial Review is coming soon – this is our three year review from the feds. The document submission is due this week and he is pleased to report that we have compiled the thousands and thousands of pages required to be sent to the FTA. The next step in the process is they will do a *desk review* and submit a list of questions to us to for response. Then in April, they will do an *onsite* visit where they will review procurement files, vehicle maintenance practices, etc. He thanked Staff for their hard work. He also thanked Lyndi Whiteker for helping in managing this process.
- Mr. Aiello reported on the BLINK Cost/Benefit that was requested at a previous meeting. Mr. Aiello said the overall cost to run BLINK for the four (4) days was \$24,000.00. We brought in about \$17,500.00 in revenue and it was about a \$6,500.00 loss. If you take that cost and divide it by the approximately 10,000 rides provided during that period, it cost us about 65 cents per person to do the BLINK event. We feel it promoted a lot of good will and was worth the effort along with the good media TANK received.

Mr. Ellerman asked how this event compared to *Riverfest*. Mr. Aiello said *Riverfest* is basically a break-even event for TANK. This is because we charge a premium fare for *Riverfest*. To do so, we must declare the service “charter” and go through a process with the FTA and private charter providers. With BLINK, we just added buses to existing routes – 25X and Southbank Shuttle – so therefore we had to

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charge the existing fare. Mr. Donoghue said it was a great way to promote ridership and worth the effort.

- Mr. Aiello provided an update regarding the System Redesign Meetings. Mr. Aiello said he along with Gina, Gary, Frank and others have been very involved in meeting with others over the last few days.

Mr. Aiello said so far we have had meetings and received comments -

- Yesterday we had a Stakeholder meeting – 3 Board members were in attendance at this meeting.
 - Last night over 100 people attended the Public Meeting at the Career Center in Covington.
 - Mr. Busofsky indicated we have received 200/300 comments by email as of this date and will continue to receive comments throughout January.
 - Mr. Aiello said we are already seeing what the hot button issues are and will provide you this information. As we move along, we will see what adjustments can be made through this process to the proposal.
 - We will continue to talk to you and to the Counties to see what the final plan will look like. We always learn when we go out to the public and it has been valuable process so far.
 - Mr. Aiello reported tomorrow we have a Fiscal Court meeting with Kenton County and next week we will meet with the Campbell County and Boone County Fiscal Courts.
 - Mr. Aiello reported he will be at the Mayors Group meetings at Campbell and Kenton County over the next two weeks as well.
- Mr. Aiello reported we continue to work with the Cincinnati Mobility Lab. We have been waiting for the final report from the consultant that is working with Uber, TANK and Metro. We have seen a draft and it looks pretty interesting. As soon as it is final we will share. It shows a pretty accurate picture about what is going on in the region and how rideshare and transit might interact in the future. We look forward to sharing it with you when it is released by the consultant.
 - We celebrated the retirement of one of our longtime operators, Greg Fillhardt. Greg started at TANK on May 13, 1974 and retired last week. We will host a quarterly Retirement celebration soon for our retirees. Mr. Fillhardt has 37 straight years on our Safety Wall without a preventable accident and that is amazing. We wish him well.
 - Mr. Aiello reported we had four (4) preventable collisions in December 2019 as compared to eight (8) in December 2018. To date, we have had seventy-one (71) preventable collisions, compared to seventy-two 72 preventable accidents last year at this time. 2019 goes on record as the second best year in terms of preventable accidents ever – it was a good year.

OLD BUSINESS – Mr. Ellerman

- Mr. Ellerman asked if there was any Old Business and there was none.

NEW BUSINESS – Mr. Ellerman

- Mr. Ellerman asked if there was any New Business and there was none.

GENERAL COUNSEL REPORT – Mr. Duncan

- Mr. Duncan indicated that he had no report.

Mr. Ellerman requested a motion to adjourn the Board of Directors meeting. *Mr. Voelker made the motion to adjourn the Board Meeting. The Motion was seconded by Mr. Donoghue. MOTION PASSED.*

The Board of Directors meeting adjourned a 5:55 p.m.

Respectfully Submitted:
Nancye McClanahan
Executive Assistant/Board Secretary

Brian Ellerman, Board Chair

Nancye McClanahan, Secretary