Public Meeting

System Redesign Study

August 29, 2019

Welcome

• Welcome & Introductions
  • TANK Team / Consultant Team
• Housekeeping & Safety
Background

- “Public Transit Authority,” KRS 96(A), “SPGE”
- 9-Member Board of Directors
- Oversight:
  - No Direct Tax Dollars Collected
  - Requires Annual Fiscal Court Approval of Budget
  - Monthly Board Review of Financials

Context

- Employment Patterns are Changing
  - Suburban Employment
  - Technology is Changing
- Mobility is Changing (article)
Urgency

Ridership 2012 - 2017

-9%  -14%  -15%  -15%  -16%  -16%  -7%  -1%  -10%  -18%  -25%

TANK  Peer  Average  Chutt  Charlotte  Rich VA  Knox  Lex  Akron  Nashville  Canton  Cincin  Louisville  Toledo

Role of the Public

- Engage in Study, Whether You Ride or Not
- Input > Project Team > TANK Board
- Approach:
  - Be candid...
  - Be critical...
  - Be curious...
  - Help us get better so we can better serve you!
Meeting Overview

- Redesign Study Introduction
- TANK Overview
- Operating Environment
- Key Transit Planning Concept
- Project Schedule & Status
- Next Steps
- Today’s Activities

System Redesign Study

Reconfiguration of existing transit system network to better meet local needs and resources.

- Increase ridership and/or halt declines
- Improve operational efficiencies
- Address growth & demographic shifts
- Simplify system for ease of use
- Make more effective use of resources
- Better align service with current needs
Key Study Steps

Goals & Objectives  Operating Conditions  Market Assessment  Service Evaluation  Public/Agency Input  Redesign Strategies

Final Plan: Implementation & Finances

Public/Agency Input

- 4 discussion group workshops
- 2 public workshops
- Online survey
- TANK staff meetings
- Bus supervisor interviews
- Recent survey data
- Other social media outreach
**Local Context to Consider...**

- Boone, Kenton & Campbell among fastest-growing economies in KY
- Low unemployment rates & growing airport attracting industries
- Strong activity center (City of Cincinnati) to the north
- Declining fixed-route ridership (-9.7% since FY13)
- Demand-response trips growing (+5.6% since FY13)
- Need to deal with regional growth issues & mobility needs
- Need to make service more attractive to bolster demand

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**TANK Overview**

11 Local Routes
14 Express Routes
2 Shuttle Routes
  - NKU Shuttle
  - Southbank Shuttle

**Service Highlights**
- Mostly 30-60 min. frequency
- SBS has 15-min. service
- 20.5 hours per weekday
- Monday to Sunday
- $1.50-$2.00 Adult one-way fare
- $0.25 transfers
RAMP

Regional Area Mobility Program

• ADA paratransit for persons with disabilities
• Picks people up and drops them off at their destination (door-to-door)
• Accessible to people who use wheelchairs or motorized scooters
• Available where bus routes operate
• Fares
  • $2.50 one-way
  • $22.50 for 10-ride ticket book

Costs & Service Hours
Population Density, 2040

Employment Density, 2020
Employment Density, 2040

Traditional Transit Markets
Key Transit Planning Concept

Transit Service Planning Continuum

Core Enhancement

Area Coverage

Efficiency

Equity

Project Schedule & Status

• Proposed for 10 months
• Plan complete by Jan 2020
• Adoption in Feb/Mar 2020
Next Steps

• Complete first phase of engagement (Aug)
• Complete existing service assessment (Sep)
• Assess needs & develop alternative strategies (Oct)
• Review network redesign with staff (Oct/Nov)
• Conduct second phase of engagement (Oct/Nov)
• Prepare draft plan (Dec/Jan)
• Present plan for adoption (Feb/Mar)

Meeting Activities

• Circulate to each of the four stations
  • Review display boards/information
  • Complete activities
  • Discuss/ask questions
• Provide input
• Complete online survey using tablets
• Study presentation every half hour

We Need Your Input!
Meeting Stations

• Station 1
  • Existing TANK service
  • Home/work locations

• Station 2
  • Popular destinations

• Station 3
  • Blank map exercise

• Station 4
  • Online survey
  • Comment cards

How Do You Stay Informed?

• Project Website:
  http://tankbus.org/

• Twitter:
  @tankbus

• Facebook:
  TANK (Transit Authority of Northern Kentucky)

• Instagram:
  tankbus

• Next Public Meeting:
  TBD, check schedule at project website
Questions?

Transit Authority of Northern Kentucky

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Consultant Team

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